

# TOUCH PHOTOGRAPHY



## Wedding Brochure 2012

*The Contemporary Wedding Photography Service*



## ○ Wedding 'plans' & the nitty gritty...

Touch Photography run by Ben Tomlin provides a high end wedding photography service; that is first and foremost relaxed, friendly and most of all fun! ...with the sole aim of creating and producing beautiful stunning imagery, while also using the very finest suppliers and album makers available from around the world in which to show your photos off to their very best!

'Wedding Plans' on the following pages are designed with you in mind.

I've designed the plans with great care and attention, and listened to what our clients liked and disliked in the past, and made it really simple for 2012.

The booking fee is 30% off the price plan total, and is paid at the time of booking your wedding photography. The fee along with a signed contract covers the confirmation of your wedding date, without which the date will not be confirmed otherwise - as I work on a first come first serve basis.

Then the remaining amount can be paid off between your booking and your wedding date, with the balance settled 2 weeks prior.

On all plans, expenses are payable on petrol/mileage for weddings taking place over 30 miles (60 mile return) from South London - are charged @ 40p per mile.

Weddings over 60 miles away also require overnight hotel / b&b accommodation on the night before the wedding. This allows me to be fresh and close by, and avoiding any delays in unexpected traffic on the day of the wedding. I can provide estimates of the expenses which may occur - please ask.

I also require that an adequate lunch/dinner is to be provided for all plans, usually eaten at the same time as your wedding breakfast. I'm happy to sit with your guests or in an adjacent room - whatever's easiest for you.

I'm more than happy to undertake weddings all over the world, and thoroughly enjoy the challenge when I get chance. Though it must fit in with other existing bookings, and fees & expenses will be quoted on an individual basis.

If after reading the plans below and you enjoy my unique style of photography, then please feel free to email me to discuss your wedding details & plans, and to arrange a meeting in person and to see some examples of the albums on offer.



## ○ Style & Approach on your day...

All plans start when you want them to start, but usually it starts at the bride's house or where she is getting ready prior to the ceremony. I will capture a series of photographs taken in a reportage journalistic style, that show the "real day" of all the preparations and of you getting ready.... what with all the champagne, excitement, nerves, emotions and even the odd tear or two..... that is so much present just prior to your wedding.

At the church or the location of the ceremony I will photograph the arrival of the groom and friends, the waiting crowd and the atmosphere of anticipation prior to the bride's arrival. Then her arrival followed by the bridesmaids and of course the shots of the groom waiting nervously are all very important.

The ceremony regardless of religion needs to be captured with quiet professionalism. It's important because images of the ceremony need to be obtained so as to record such an important occasion. I will photograph during the ceremony without flash, with cameras that are almost near silent and always with the up most discretion. Once the ceremony is over it's time to be congratulated, time to duck the rose petals, rice or confetti. It's a great time to capture those pictures of the relief on your faces and the excitement of friends and family as the kisses and hugs flow. I feel it's important not to interfere with these moments, like some other photographers do.

Then it's off to a few locations with the bride & groom. It's usually in the grounds of the reception, but it could be a nearby meadow or even a beach on some occasions!... depending on your time allocation and how adventurous you are! It's time to relax and enjoy yourselves with your beloved whilst I capture a few special images of you both; taken in a fashion based style but with more intimacy, photographs that are natural and fun, while looking your most gorgeous.

During the times above, you can choose to have more time spent on your portraits or more natural shots generally overall, it just depends on how comfortable you feel in front of the camera, so it's really up to you! All this will be discussed in a pre-shoot or over the phone prior to your day.

After a few family group shots, it's time to be seated for your wedding breakfast. During this period I also grab a well deserved break, and either join your guests or pop myself out the back somewhere – Once refreshed it's time to get ready for your evening celebrations. Speeches start to flow, with laughter and amusement everywhere, after which your guests relax and eagerly await your first dance.

Then right into the evening showing your friends and family..... all having a ball, to the fireworks and farewells, every memory from your day will be captured as a complete story to create a stunning collection of images that you will want to treasure for generations to come.

Please call or e-mail me if you have any further questions or need even the smallest amount of info or assistance.



## ○ Simplicity (Hi-Res Disc Plan)

*Includes all the following...*

- Personal coverage by **award winning** photographer Ben Tomlin, with exclusivity on the day.
- **All day coverage**, from the bride getting ready, through to the reception, speeches, first dance, and beyond.
- A fully featured **website gallery** of all your wedding pictures - with on-line print ordering for guests, and an album selection tool for couples, and great **slide-shows** all integrated.
- Bespoke image **re-touching** - All images are edited & tweaked by hand given a creative treatment to make them all look their very best they can possibly be & minor natural beauty re-touching.
- **A Hi-Resolution DVD** of all your wedding images, you will receive a disk with a minimum of **500+ images** from the wedding day. They will be high-res JPEGs ready for printing. A personal licence is included so you can do pretty much whatever you want with these files, and whenever you like. **Low-Res Images** – will also be included so you can share these easily with friends & family or upload to social networking site.

○ Simplicity - £1,500



## ○ Modern (Hi-Res Disc + Album Plan)

*Both options include the following...*

- **All day coverage**, from the bride getting ready, through to the reception, first dance and beyond.
- **Pre-Wedding Shoot** – Slide-Show & online gallery - Plus **20 Hi-Res** images
- A fully featured **website gallery** of all your wedding pictures - with on-line print ordering for guests, and an album selection tool for couples, and great **slide-shows** all integrated.
- Bespoke image **re-touching** - All images are edited & tweaked by hand given a creative treatment to make them all look their very best they can possibly be & minor natural beauty re-touching.
- **A Hi-Resolution DVD** of all your wedding images, you will receive a disk with a minimum of **500+ images** from the wedding day. They will be high-res JPEGs ready for printing. A personal licence is included so you can do pretty much whatever you want with these files, and whenever you like.
- **Low-Res Images** – will also be included so you can share these easily with friends & family or upload to social networking site.

## ○ Modern - £2,205

*- Options to choose from...*

### ○ Option 1

A custom made bespoke **12" Square Art Album**, hand-made by Jorgensen of Australia (regarded as one of the finest album makers in the world) with **60 pictures** mounted within, printed professionally on real lustre photographic paper. With a selection of coverings to choose from in leathers, woods and metals! You can either choose the pictures via your personal album cart in the client area or I can choose & design your album. You also have the option of adding further images or upgrading to a larger album too.

### ○ Option 2

A custom made bespoke **12" Square Art Book**. These books come from the US. Printed on heavyweight fine art archival matt pages, which lay beautifully flat; this allows large panoramic images to be spread across 2 pages without a cut in the middle! I keep the design very simple too, thus remaining timeless but with a modern twist, so no tacky overlay design layouts here! As this book can include more images, I take a different approach and design it first from the outset. It includes the first **25 pages** within the initial design.



## ○ Contemporary (Hi-Res Disc + Large Album Plan)

*Includes visually stunning 16" Panoramic Albums...*

- **All day coverage**, from the bride getting ready, through to the reception, first dance and beyond.
- **Pre-Wedding Shoot** – Slide-Show & online gallery – Plus **40 Hi-Res** images
- A fully featured **website gallery** of all your wedding pictures - with on-line print ordering for guests, and an album selection tool for couples, and great **slide-shows** all integrated.
- Bespoke image **re-touching** - All images are edited & tweaked by hand given a creative treatment to make them all look their very best they can possibly be & minor natural beauty re-touching.
- **A Hi-Resolution DVD** of all your wedding images, you will receive a disk with a minimum of **500+ images** from the wedding day. They will be high-res JPEGs ready for printing. A personal licence is included so you can do pretty much whatever you want with these files, and whenever you like.
- **Low-Res Images** – will also be included so you can share these easily with friends & family or upload to social networking site.

## ○ Contemporary - £2,875

*- Options to choose from...*

### ○ Option 1

A custom made Large **16" Panoramic Pro-Bound/Style Album**, hand-made by Jorgensen of Australia (regarded as one of the finest album makers in the world) with **120 pictures** mounted within, printed professionally on real lustre photographic paper. With a selection of coverings to choose from in leathers, woods and metals! You can either choose the pictures via your personal album cart in the client area or I can choose & design your album. You also have the option of adding further images or upgrading to a larger album too.

### ○ Option 2

A custom made **Large 16" Panoramic Art Book**. These books come from the US. Printed on heavyweight fine art archival matt pages, which lay beautifully flat; this allows large panoramic images to be spread across 2 pages without a cut in the middle! I keep the design very simple too, thus remaining timeless but with a modern twist, so no tacky overlay design layouts here! As this book can include more images, I take a different approach and design it first from the outset. It includes the first **60 pages** within the initial design.



## ○ Exquisite (Hi-Res Disc + Extra Large Album Plan)

*Includes the works...*

- **All day coverage**, from the bride getting ready, through to the very end of the night.
- **Pre-Wedding Shoot** - Slide-Show & online gallery – Plus **ALL Hi-Res** images
- A fully featured **website gallery** of all your wedding pictures - with on-line print ordering for guests, and an album selection tool for couples, and great **slide-shows** all integrated.
- Bespoke image **re-touching** - All images are edited & tweaked by hand given a creative treatment to make them all look their very best they can possibly be & minor natural beauty re-touching.
- **A Hi-Resolution DVD** of all your wedding images, you will receive a disk with a minimum of **500+ images** from the wedding day. They will be high-res JPEGs ready for printing. A personal licence is included so you can do pretty much whatever you want with these files, and whenever you like.
- **Low-Res Images** – will also be included so you can share these easily with friends & family or upload to social networking site.
- **100 A5 Thank You Cards**

## ○ Exquisite - £3,205

*- Options to choose from...*

### ○ Option 1

A custom made Large **16" Panoramic Pro-Bound/Stylea Album**, hand-made by Jorgensen of Australia (regarded as one of the finest album makers in the world) with **180 pictures** mounted within, printed professionally on real lustre photographic paper. With a selection of coverings to choose from in leathers, woods and metals! You can either choose the pictures via your personal album cart in the client area or I can choose & design your album. You also have the option of adding further images or upgrading to a larger album too.

### ○ Option 2

A custom made **Large 16" Panoramic Art Book**. These books come from the US. Printed on heavyweight fine art archival matt pages, which lay beautifully flat; this allows large panoramic images to be spread across 2 pages without a cut in the middle! I keep the design very simple too, thus remaining timeless but with a modern twist, so no tacky overlay design layouts here! As this book can include more images, I take a different approach and design it first from the outset. It includes the first **80 pages** within the initial design.



## ○ + Studio Option

As an unusual extra at your wedding, I can arrange a studio portrait session of you and all your guests. This is set-up at the reception venue after the meal and speeches have finished and the dance floor is in full swing. Usually in a room next door that has sufficient available space.

The session lasting around an hour... (so as not to impede on the evening too much) ...is immense fun for everyone and a way of capturing you and your guest's in a unique studio environment, while all having a blast.

These pictures are not placed into the final wedding album, (unless requested) as I feel they do not flow well in the story of your wedding. But they make excellent small accompanying albums within their own right or just as single prints or digital files - they make excellent gifts for friends and family.

All edited final images are placed on the website, with a unique slide-show to some funky music.

- + Studio Session - £175
- + Studio Hi-Res Disk - £200
- + Albums - from £157+

(Please note - at some venues this option will not be possible, due to lack of space)

## ○ Hours

All day coverage – means all day! ...coverage starts with a minimum of around 10-12 hours, usually starting when the bride is getting ready in the morning until the first dance and beyond. I have found in the past that any shorter time allocation will not portray your wedding as a complete story, and will not allow me to create the style of images I am known for. If there's plenty going on then more often than not I will stay until the end of the night! But if you have any questions about coverage please ask.



## ○ Pre-Wedding / Portrait Couple Shoots

Pre-Shoots, i-Shoots, Beloved Shoots, Engagement Shoots or whatever photographer's name them, are essentially the same thing. Mainly it's a shoot designed to make you feel at ease with the camera, so come the big day you'll be totally comfortable with me, the camera and posing like a pro! ...Not only that, it's a good way for us to get to know one another further while having a lot of fun and creating some laid back relaxed portraits for you to cherish.

Usually it's arranged 2-12 weeks prior to your wedding, on a Sunday or whenever it's mutually convenient for both of us. It's included in the price of all plans (excluding Simplicity) if shot in London or charged at travel expenses only if shot at your venue outside of greater London.

We can shoot it either at your venue - so come the day we will know what locations work best and figuring out contingencies for wet weather etc! ....or if it's not feasible, or you would like a create a different feel to the photos - shooting in London or another location is just as equally as fun and good practice for you too.

So the style of shoot is often dictated by the location; you may prefer to choose an urban edgy twilight fashion shoot or perhaps you prefer a romantic whimsical countryside affair shoot or perhaps down by the seaside!... the choice is really yours... and I'm always open to suggestions & ideas.

The session can last anywhere from an hour if you're on a tight schedule to a relaxed few if you want to visit a few locations within the chosen area... I'm pretty relaxed about it.

More often than not, we end up going for a drink or some lunch afterwards, while discussing the schedule & timings of your day too.

Once the images are edited & retouched they will be placed in the client area, along with a slideshow to your favourite music. You will then receive your selected hi-res images on a disc or via a download link.

- + Pre-Wedding Shoot (*'Simplicity' plan – including 20 Hi-Res Images*) - £175
- + Portrait Couple Shoot (*for those just in love not having a wedding*) - £450
- + Hi-Res Image download per image - £3.50
- + Hi-Res Disc - £150
- + Travel/Mileage per mile (*The first 60 miles at no charge*) - 0.40p



## FAQ?

### ○ *What is wedding reportage, journalistic style photography?*

This is a style of photography that documents the wedding day in real time without any direction or interference from the photographer. This offers couples a real-life photographic account of their day, without having to spend hours in front of the camera, taking orders from the "official" photographer.

### ○ *Do you photograph any formal group poses?*

Even though I prefer to document the majority of the day without interfering in the wedding, I do appreciate that some formal family group pictures are required at most weddings. To limit the amount of disruption to the flow of the day, and to stop you and your guests getting completely bored! – I would suggest no more than 6-8 family group shots, this should take around 20-25mins minutes to complete.

### ○ *How many photographers do you employ?*

I'm the sole photographer and I prefer to work alone. There may be times when an assistant may be required, i.e if you're having a +Studio option at your wedding. I personally feel that having more than one photographer is a hindrance and not an advantage as other wedding photographer's state. Guests are more comfortable as the feeling of intrusion into the day is lessened. An assistant usually attends if the wedding is particularly large in numbers or it's complicated for other logistical reasons.

### ○ *Daylight & Timings?*

I suggest you allow plenty of time between when the ceremony finishes and actually being seated at your wedding breakfast, 2 hours or more is ideal, as this allows you to relax properly and have sufficient time to achieve everything without feeling rushed and stressed. If your wedding falls within October to March an earlier ceremony time is certainly advisable; due to the available daylight, and while we can shoot in artificial lighting & use studio lighting techniques... it's not quite the same.

### ○ *Colour or Black & White Photos?*

As it's all shot digitally, the camera sensor records in colour through a mix of Red/Green/Blue light sensitive Pixels (RGB) and using powerful software - Adobe Photoshop CS5 & LR4 we have the option of converting them to any shade of b&w after. Some images look great with a tint too, or a slight vintage look - this gives the photo a completely different feel. Colour or Black&White is very personal, some like the vibrancy of colour, while others prefer the timeless look of b&w, so I let you decide what you prefer for your album images. Or as many people do they have a mixture of both.



### ○ *Why use a professional?*

The fee covers my time to photograph your wedding on the day, as well as all the pre-planning, pre-shoot and the huge amount of time spent after your wedding; editing and "tweaking your images" (making them look really wonderful), before they even get shown to you, then the time spent designing your bespoke album. Remember that you only get the one chance to photograph a wedding so please choose wisely. Do you want to take the risk with uncle bob? Always hire a professional for a wedding, and then the old adages usually apply - "what you pay for is what you get" and "you don't get something for nothing" ...if someone is offering a cheap service ask why? Check the small print, what does it include? Or rather what doesn't it! Always try and look at complete weddings to see if they are consistent in their work. Also does it include complete re-touching too? I endorse a fair pricing policy, with no hidden extras. I have full professional liability insurance, as well as continual investment in top of the range cameras, numerous back-up cameras, professional grade lenses & the very best studio lighting equipment.

### ○ *Albums?*

Your album will be handmade by some of the finest suppliers in the world. I use the legendary - Jorgensen Albums of Australia, timeless & simply an established classic, using real photos – the workmanship is astounding. Or the stunning new Art Books from the US, which are a visual feast for the eyes – nothing quite beats a panoramic full bleed image across a page, designed in a contemporary yet classic stylish layout. One thing I believe in; is an album should have no gimmicks, no messy layouts, and not liable to date in 10 years time. I believe both albums compliment my style of photography perfectly. So the choice is your personal preference. I also recommend insuring your albums, in the event of damage or fire. All album designs are kept on file, so if needs be you can re-order your album at no real loss to you.

### ○ *Can we choose our photos for our album?*

Yes – you can via your dedicated client area and login, but equally some couples find it hard to try and decide which images to choose from out of the hundreds of amazing shots. This can sometimes lead to not getting your album completed for a long time, and in some cases even years! So you can ask me to do it, after having made numerous albums over the years I ask you to trust my judgement to choose a good selection of images that will tell your story of the day perfectly. Then the design is completed and proofed with you first, at this stage if you wish to, you can then make some minor changes, before it's finally sent for print & production.

### ○ *When do we get to see our wedding photo?*

4 - 10 Weeks (approx) after your wedding (Depending on the work-load). The time it takes reflects the time I have spent editing and perfecting your images. So they are truly amazing! ...If photographers are offering quick turnaround they certainly are not re-touching like I do or not every image. If you would like a few tease images or some for thank-you cards – we can arrange that too.



*Thank You for reading!*

(2012 Q1)